

ORDER



Orders	Order / Rev:	186977	
	Alt Order #:		
	Product Desc:	American Crossroads	
	Estimate:	1209	
	Flight Dates:	10/16/12 - 10/22/12	
	Original Date / Rev:	10/12/12 / 10/12/12	
	Order Type:	GENERAL	
		Primary AE:	David Lombardo
		Sales Office:	EWSDC
		Sales Region:	NAT
Agency	Name:	Crossroads Media Group	
	Buying Contact:	Emily Milhoan	
	Billing Contact:	66 Canal Center Plaza, Suite 555 Alexandria, VA 22314	
		Billing Type:	Cash
		Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%
Advertiser	Name:	Issue/American Crossroads	
	Demographic:	A25-54	
	Product Codes:	PL23-Issue/Prop	
	Priority:	P2	
	Revenue Codes:	POL, POL-ISSUE, Unassigned	
		New Business Thru:	
		Order Separation:	00:10:00
		Advertiser External ID:	MAJ
		Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	59	\$81,050.00		\$68,892.50	0.00	
			October 2012	59	\$81,050.00	\$68,892.50	0.00
			Totals	59	\$81,050.00	\$68,892.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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David Lombardo Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/19/12	10/19/12	Mile High Living	CA	9a-930a	-----F--	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
				Mile High Living											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----F--		1	\$500.00			0.00					
N 2	KMGH	10/16/12	10/18/12	9a-930a Right This Minu	CA	9a-930a	- 1- 1---	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	- 1- 1---		2	\$500.00			0.00					
N 3	KMGH	10/17/12	10/22/12	930a-10 Right This Minu	CA	930a-10a	1- 1----	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
				930a-10 Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	1- 1----		2	\$500.00			0.00					
N 4	KMGH	10/20/12	10/20/12	ABC GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				GMA SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S-		1	\$300.00			0.00					
N 5	KMGH	10/16/12	10/22/12	11A-12P News/KMGH	CA	11A-12P	11111--	:30	5	\$800.00	P1	0.00	NM	5	\$4,000.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	11111--		5	\$800.00			0.00					
N 6	KMGH	10/21/12	10/21/12	ABC GMA SUN	CA	Sun GMA 6A-7A	-----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				GMA SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S		1	\$300.00			0.00					

Order / Rev: 186977
Alt Order #: _____
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Issue/American Crossroads
Product Desc: American Crossroads
Estimate: 1209

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 Alt Order #: _____
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Issue/American Crossroads
 Product Desc: American Crossroads **KMGH**
 Estimate: 1209

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	KMGH	10/22/12	10/22/12	ABC Mon C Mon C	CA	9P-10P	M-----	:30	1	\$10,500.00	P2	0.00	NM	1	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	M-----		1	\$10,500.00			0.00					

Totals 59 \$81,050.00